

WISI MEMBERSHIPS

FOR SPORTS ORGANIZATIONS

BUILDING FUTURE-READY WOMEN LEADERS IN SPORTS

LEADERSHIP BEYOND THE FIELD





THE INDUSTRY IS GROWING. WOMEN LEADERS ARE NOT.

- <5% women in leadership roles
- Skill + leadership gaps widening
- Organisations losing high-potential women
- Sector cannot scale without diverse leadership



LEADERSHIP DIVERSITY DRIVES PERFORMANCE

1

**Better decisions
(+30%)**

2

**Higher retention
(+22%)**

3

**Stronger culture
& teams**

4

**Future-ready
organisations
outperform peers**



WOMEN DON'T LACK TALENT. THEY LACK THE SYSTEM.

- No structured leadership pathway
- Limited access to mentors
- Poor visibility in decision spaces
- High dropout due to unclear growth

A LEADERSHIP DEVELOPMENT SYSTEM FOR WOMEN IN SPORTS

1

Mentorship

2

**Leadership
Training**

3

Retention

STRUCTURED MENTORSHIP. REAL GROWTH.

**1st Month:
Setting
Expectations,
Industry Clarity**

**2nd Month:
Development
and
Skill-building**

**3rd Month:
Leadership
behaviour**

LEADERSHIP TRAINING PROGRAM

Future-Ready Skills for Women Leaders

Communication &
Storytelling

Professionalism &
Workplace Behaviour

Internal Career
Growth

Personal Brand

Decision-Making,
Problem Solving

Financial Literacy

Sports Business
Acumen

Cross-functional
Understanding

Athlete-specific:
Governance + Mega-
event



HIGH-VALUE BENEFITS FOR YOUR ORGANISATION

- ✓ Special Membership Price
- ✓ Special Event Pricing
- ✓ National + Global Mentor Access
- ✓ Brand visibility
- ✓ Seat Transfer System
- ✓ Post-program Support

WHAT MAKES WISI DIFFERENT



**Women-first
design**



**Highly
engaging and
sticky content**



**Real
leadership
outcomes**



**Deep industry
connections**



**Measurable
results**

YOUR RETURN ON INVESTMENT

Stronger internal promotions

Better retention

High-performing teams

Elevated employer brand

IDEAL FOR ORGANISATIONS WHO WANT TO...

1

**Build women
leadership
pipelines**

2

**Retain high-
potential women**

3

**Upskill staff
across functions**

4

Engage globally

SIMPLE, SEAMLESS PARTNERSHIP

1 Onboarding

A seamless process where organisations enroll and nominate employees for the program.

2 Needs Assessment

We evaluate each organisation's goals and employee development needs to tailor the learning journey.

3 Mentorship + Training

Participants receive structured mentorship and leadership training to build future-ready skills.

4 Continued Support

We track growth, measure impact, and continue supporting participants through the WISL network.



LET'S BUILD THE NEXT GENERATION OF WOMEN LEADERS — TOGETHER.

Nominate your employees.
Transform your organisation.

Email us at
contact@womeninsportindia.com